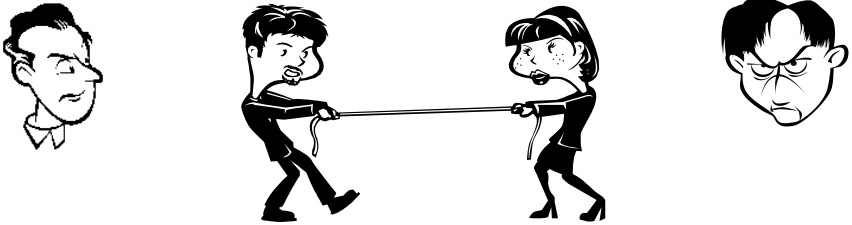


# Do your team play well together?



## **Corporate Team Building** Enhanced team performance through playing music together



At JAM we help teams work together, develop mutual trust and enhance their performance using music as the catalyst.

We work with you to create a customised event that will provide the space and time for your staff to grow as a team and as individuals.

This may be as a standalone event itself or alternatively as a specific activity within your own training programme or conference.

*Jam* *Jam*, *vt* : to play enthusiastically, interpolating and improvising freely  
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**'Music provides a fun and unique way for people to learn to listen to one another and thereby work effectively together'**

## **'Why Music?'**

Bands that play well together demonstrate a number of the key attributes of high performing business teams. They:

- Communicate instinctively with one another and with their audience.
- Plan and rehearse rigorously and then perform as if it is easy. Each individual knowing where they are in the performance and what they should be doing.
- They support one another and focus on the delivery of a common goal—the performance.

## **'I can't play an instrument.'**

This is not about technical ability. No prior musical training whatsoever is required. Individuals are taught a few simple building blocks. The challenge is in the way the team members (band) must work together to produce a performance.

## **Overall event format: What types of activities are involved?**

Teams (bands) are formed and set a challenge to plan, rehearse and perform a piece of music within set time limits. An appropriate set of resources and support are provided by JAM members but the team must organise itself.

**Business objectives:  
What will the participants  
learn?**

listen

work as a team

courage

meet deadlines

leadership

collaborate for success

be inventive

listen

**Feedback from workshops:**

'fresh, innovative and effective'

'Team communication and effectiveness  
has improved significantly since the  
event'

'the course has fostered more supportive  
partnerships within the group'

'JAM facilitators completely aligned with our  
business needs'

**Example Full  
Day Session**

**Why are we here?**

We explore what makes a band swing (or a team gel!).

**Learning the basic  
skills**

Workshops are run on basic playing and listening skills. From: Drums/percussion, guitars/bass, and keyboards/vocals.

**Band practice sessions**

Using their newly acquired skills each team plans, develops and rehearses their performance.

**The concert (Battle of  
the Bands)**

The bands perform their piece to an invited audience.

**The Reviews**

The critics get their say...  
The bands come together  
to share lessons learned  
and the way forward.

**'The planning, communication and management skills to mould a team together in a musical setting apply equally well in a business context.'**

## **Who are JAM?**

We are all musicians with a wide range of experience in the business world.

We are used to both working and playing music in different teams where there is a requirement to quickly understand objectives, work together and to achieve a common goal – often to a very tight deadline.



### **Bob MacLaren – Guitars, vocals, leadership**

A senior manager in the financial services sector, Bob loves playing Latin and Brazilian music, reinforced through travels in South America.

### **Ruari Wilson – Keyboards, vocals, marketing**

Graduating from the UCE Birmingham Conservatoire, Ruari combines lecturing in music and trumpet, with years of experience in sales and marketing.



### **Terry Sloan – drums, percussion, project management**

A manager of european and global IT collaborations, Terry performs within many settings ranging from musicals and jazz orchestras to pop and rock groups.



### **Jess Abrams – Singer, training**

Designs and runs workshops on communication, presentation skills, and confidence building. Jess is also a vocalist and recently released her debut album.



**To understand further how these workshops could benefit your team, please call Ruari on 07787 522413 or email us at: [terry@sloandrums.com](mailto:terry@sloandrums.com)**